

# Come to Marlboro Country.



Marlboro Red  
or Longhorn 100's—  
you get a lot to like.



Kings: 11 mg. "tar," 1.2 mg. nicotine—  
100's: 10 mg. "tar," 1.1 mg. nicotine av. per cigarette, FTC Report Sept. 73

**Warning: The Surgeon General Has Determined  
That Cigarette Smoking Is Dangerous to Your Health.**

